



2024 ENVIRONMENTAL AWARDS

SPONSORSHIP OPPORTUNITIES

Saturday, November 23rd 6-9PM

The Red Barn at Mitchell College, New London CT

The Connecticut League of Conservation Voters (CTLCV) will present the 2024 Environmental Awards to a slate of distinguished awardees. While we've had banner years for the environment, this past legislative session showed that some lawmakers refuse to make our environment a priority. It is urgent that we put our momentum back on track. CTLCV continues to make sure our leaders uphold Connecticut's commitment to a zero-carbon grid by 2040 and ensure climate change is a top priority. This movement requires collaboration among communities across the state and our Environmental Awards will bring together a broad and diverse audience to celebrate the achievements of our honorees.

Over the past twenty years, the League has evolved into one of the most effective environmental organizations affecting change in Connecticut. In order to move forward with our priorities, we must look back and honor community leaders in the state who have shown a commitment to sustainability and conservation. In recognition of your interest in environmental issues and concerns, we invite you to become a sponsor of this unique event.

HONOREES

John Harris - Mohegan Tribe

Ulysses Hammond - Interim Executive Director - CT Port Authority

Marissa Gillett - Chairman - PURA

Amy Blaymore Paterson - Executive Director - CT Land Conservation Council (CLCC)

WHY SPONSOR?

The CTLCV Environmental Awards are a tremendous opportunity for sponsors to show support and engage with Connecticut's environmental community. Sponsors also appeal to the Connecticut public at large through their association with the conservation agenda promoted at the event. As we honor environmentally conscious leaders in the state, this VIP experience provides an opportunity to promote sustainable business practices and a commitment to Connecticut's environment. Significant exposure will be gained through digital/online promotion of the event as well as networking with a high profile audience.

The success of our 2023 Awards showcased the potential networking and exposure opportunities for our sponsors. Last year's event saw nearly 100 people in attendance including lawmakers, key business leaders, policy makers and advocates. Our sponsors were thrilled with the recognition they received from this exclusive event.

MARKETING AND MEDIA OPPORTUNITIES

- **Online Media:** Content provided by the sponsor will appear on the CTLCV website in advance and during the Environmental Awards

- **Social Media:** The Environmental Awards will be covered extensively on Facebook and Instagram before, during, and after the Environmental Awards
- **Email:** Multiple communications to our email network and target audiences across the state

TARGET AUDIENCES

- Environmental leaders and advocates
- State legislators
- Municipal leaders
- Green businesses
- General public

ADDITIONAL BENEFITS

- Networking and one-on-one interactions with business leaders and environmental advocates, leaders and staff
- Establishing new contacts for long-term advantage
- Participating in a gathering of high-level stakeholders at a VIP event

SPONSORSHIP LEVELS

For sponsorship confirmation or more information, please contact Connor Yakaitis, CTLCV Development Director at (860) 236-5442 or connor@ctlc.org. Sponsors can either contribute to the Connecticut League of Conservation Voters 501(c)(4) or the CTLCV Education Fund 501(c)(3). To find out more information about CTLCV and CTLCV Education Fund, please visit our websites at www.ctlc.org and www.conservationeducation.org.

***Contributions to CTLCV Education Fund are tax-deductible.
Contributions to CTLCV are not tax-deductible.***

ANNUAL “UNIVERSE” SPONSOR - \$25,000 (includes 150 trees planted through One Tree Planted)

Premium sponsorship placement at our three biggest events

Environmental Summit

- Twenty complimentary passes to the Summit
- Acknowledgement from podium at the start and end of the event
- Full slide ad in program slideshow
- Logo on both ctlc.org & conservationeducation.org Summit pages
- Logo displayed in program booklet & full page ad
- Logo/ad displayed on poster board at event
- Name on press release and social media promotions
- Access to VIP reception area with distinguished guests/speaker (TBD)
- 50 trees planted through One Tree Planted organization

Environmental Achievement Awards

- Includes a reserved table at awards program
- Feature from the podium
- Full page advertisement in the Environmental Awards program book
- Full slide during slideshow presentation
- Sponsor logo on website event page
- 50 trees planted through One Tree Planted organization

Legislative Session Debrief (Virtual event)

- Opportunity to speak for 3 minutes at event
- Acknowledgement from podium at the start and end of the event
- Full slide ad in program slideshow & full slide of logo
- Logo on event’s webpage and flier on social media
- Name on press release and social media promotions

- 50 trees planted through the One Tree Planted organization

TITLE “GALAXY” SPONSOR - \$20,000 (includes 100 trees planted through One Tree Planted)

- Includes 20 complimentary tickets to the awards ceremony w/ premium table
- Feature from the podium (intro remarks during the program)
- Full page advertisement in the Environmental Awards program book
- Full slide during slideshow presentation
- Sponsor logo on website event page

EARTH SPONSOR - \$15,000 (includes 50 trees planted through One Tree Planted)

- Includes 15 complimentary tickets to the awards ceremony w/ table
- Mention from the podium
- Full page advertisement in the Environmental Awards program book
- Full slide during slideshow presentation
- Sponsor logo on website event page

WIND SPONSOR - \$10,000 (includes 30 trees planted through One Tree Planted)

- Includes 10 complimentary tickets to the awards ceremony
- Mention from the podium
- Full page advertisement in the Environmental Awards program book
- Full slide during slideshow presentation
- Sponsor logo on website event page

FIRE SPONSOR - \$5,000 (includes 20 trees planted through One Tree Planted)

- Includes 10 complimentary tickets to the awards ceremony
- Half page advertisement in the Environmental Awards program book
- Half slide during slideshow presentation
- Sponsor logo on website event page

RAIN SPONSOR - \$1,000 (includes 10 trees planted through One Tree Planted)

- Includes 4 complimentary tickets to the awards ceremony
- ¼ page advertisement in the Environmental Awards program book
- Sponsor logo during slideshow presentation
- Sponsor logo on website event page

ADVERTISING IN PROGRAM - PNG files preferred for best quality, includes five trees planted
\$500 - Includes 2 tickets and a 1/4 page advertisement in the event program (1.375” x 2.125”)